



Farmers Market Committee Regular Meeting

City of Dripping Springs Ranch Park House

1042 Event Center Drive – Dripping Springs, Texas

Thursday, December 21, 2023, at 10:00 AM

AGENDA - Corrected

CALL TO ORDER AND ROLL CALL

Committee Members

Gouri Johannsen, Chair

Marianne Simmons, Vice Chair

Teresa Strube

Nikki Dahlin

Erika Fritz

Janet Musgrove

Claudia Oney

Sherrie Parks

Staff, Consultants & Appointed/Elected Officials

Farmers Market Manager Charlie Reed

Community Events Coordinator Johnna Krantz

VENDOR APPLICATIONS

- 1. Discuss and consider possible action regarding Farmers Market Vendor Applications and Application Updates.**

a. Forest Springs Dentistry, *Applicant Sidharth Reddy*

REPORTS

- 2. Farmers Market Manager November 2023 Report**
Charlie Reed, Market Manager

- 3. Farmers Market Budget Report**

BUSINESS AGENDA

- 4. Discussion with Betty Meyer, President of Pound House Board of Trustees, regarding feasibility of Pound House as Farmers Market location.**
- 5. Discussion with Martha Brown, President of Friends of Dripping Springs Community Library, regarding planning of catering for Friends of Dripping Springs Community Library's yearly fundraiser, to be held February 25, 2024.**

UPCOMING MEETINGS

Farmers Market Committee Meetings

January 18, 2024, at 10:00 a.m.

February 15, 2024, at 10:00 a.m.

March 21, 2024, at 10:00 a.m.

City Council Meetings

December 19, 2023, at 6:00 p.m.

January 2, 2024, at 6:00 p.m.

January 16, 2024, at 6:00 p.m.

February 6, 2024, at 6:00 p.m.

ADJOURN

This facility is wheelchair accessible. Accessible parking spaces are available. Requests for auxiliary aids and services must be made 48 hours prior to this meeting by calling (512) 858-4725.

Farmers Market Manager Report for 12/21/2023 Meeting

by Charlie Reed

Nov. Market News:

- Averaged **41** vendors/market (+4 from October) (-7 from November 2022)
- **345** customers/market (+7 from October) (-155 from November 2022)
- Total sales per market: **\$15,125** (+1,200 from October) (+800 from November 2022)
- Average per vendor: **\$373** (-17 from October) (+4 from November 2022)

Vendor Issues:

Everyone seems happy!

Spring Venue Change:

Committee met December 7 to discuss alternative location options for Spring 2024, when construction will begin for multiple projects in Founders Park. Options include DSRP (indoors and outdoors), Pound House, and Triangle (with limited capacity). Committee leaned toward DSRP, but will discuss further with Betty with PH.

Social Media:

- Instagram followers: 3,526 (+65 over last month).
- Facebook followers: 7,185 (+38)
- Newsletter subscribers: 2,018 (+25)
 - Much positive response to increased recipes in the newsletter – from customers and vendors. If you make something from market items, please consider writing a recipe and taking some photos of ingredients and finished piece.

Volunteers & Events:

Friends of DS Community Library has invited us back to cater their annual fundraising event, to be held on 2/25/2024. Martha Brown will join us at this month's meeting to discuss.

Sales Data

DSFM Sales Data										
Market Date	11.01	11.08	11.15	11.22	11.29	12.06	12.13	Y-Total	Y-Avg	Share
Market	1	1	1	1	1	1	1	11		
Vendors	38	40	47	33	48	41	34	427	39	
Vendors Reporting	37	39	46	35	47	41	34	422	38	100%
Total Sales	14,657.00	14,512.00	17,932.00	11,921.00	16,605.00	13,529.00	10,368.00	155,351	14,123	100%
Average per Vendor	396.14	372.10	389.83	340.60	353.30	329.98	304.94	368.13		
Farmers	1,633.00	1,472.00	2,636.00	1,229.00	1,847.00	1,285.00	1,451.00	17,797	1,618	
#V	5.5	5.0	9.0	6.0	8.0	6.0	6.0	69.5	6.3	16.47%
Sales/V	296.91	294.40	292.89	204.83	230.88	214.17	241.83	256		11.46%
Ranchers	4,427.00	3,553.00	5,568.00	1,043.00	5,054.00	4,016.00	2,453.00	42,588	3,872	
#V	7.5	6.0	8.5	4.0	9.0	8.0	6.0	80.0	7.3	18.96%
Sales/V	590.27	592.17	655.06	260.75	561.56	502.00	408.83	532		27.41%
Crafts	901.00	914.00	1,230.00	1,064.00	1,107.00	807.00	658.00	8,667	788	
#V	5.0	6.0	6.5	3.5	6.5	4.0	4.5	47.0	4.3	11.14%
Sales/V	180.20	152.33	189.23	304.00	170.31	201.75	146.22	184		5.58%
Foods - Ttl Bake/Bev/VA/Pet	7,696.00	8,573.00	8,498.00	8,585.00	8,597.00	7,421.00	5,806.00	86,299	7,845	
#V	19.0	22.0	22.0	21.5	23.5	23.0	17.5	225.5	20.5	53.44%
Sales/V	405.05	389.68	386.27	399.30	365.83	322.65	331.77	383		55.55%
Baker	1,162.00	1,219.00	962.00	1,372.00	1,114.00	1,070.00	578.00	12,098	1,100	
#V	3.0	3.0	3.0	2.0	2.0	2.0	2.0	29.0	2.6	6.87%
Sales/V	387.33	406.33	320.67	686.00	557.00	535.00	289.00	417		7.79%
Beverage	1,269.00	1,391.00	1,474.00	1,425.00	1,182.00	1,208.00	823.00	13,901	1,264	
#V	4	3	4	3	4	4	4	39	4	9.24%
Sales/V	317.25	463.67	368.50	475.00	295.50	302.00	205.75	356		8.95%
Value Add	2,975.00	4,766.00	4,662.00	4,867.00	5,170.00	4,028.00	3,405.00	45,719	4,156	
#V	10.0	14.0	14.0	14.5	15.5	15.0	10.5	138.5	12.6	32.82%
Sales/V	297.50	340.43	333.00	335.66	333.55	268.53	324.29	330		29.43%
Pet	2,290.00	1,197.00	1,400.00	921.00	1,131.00	1,115.00	1,000.00	14,581	1,326	
#V	2	2	1	2	2	2	1	19	2	4.50%
Sales/V	1,145.00	598.50	1,400.00	460.50	565.50	557.50	1,000.00	767		9.39%
Visitors	290	325	425	260	425	350	275	3,700	336	
Sales per Capita	\$50.54	\$44.65	\$42.19	\$45.85	\$39.07	\$38.65	\$37.70	\$41.99		

Totals and Averages by Month (FY'243)													
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	FY '23
# Markets	4	5	2										
# Markets Counted	4	5	2										
Vendors	146	205	75										
Vendors Reporting	143	203	75										
Total Sales	\$55,827	\$75,627	\$23,897										
Avg. per Market	\$13,957	\$15,125	\$11,949	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Average per Vendor	\$390.40	\$372.55	\$318.63	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Vendors per Market	37	41	38	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Customers	1350	1725	625										
Per Market	338	345	313	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!
Sales per Customer	\$41.35	\$43.84	\$38.24	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!



	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 201 - Dripping Springs Farmers Market						
Revenue						
Department: 403 - Farmers Market						
201-403-43005	Booth Rental Fees	70,000.00	70,000.00	0.00	0.00	-70,000.00 100.00 %
201-403-43006	Application Fees	1,800.00	1,800.00	0.00	0.00	-1,800.00 100.00 %
201-403-43035	Membership Fee	2,000.00	2,000.00	0.00	0.00	-2,000.00 100.00 %
201-403-44000	Sponsorships & Donations	4,000.00	4,000.00	0.00	0.00	-4,000.00 100.00 %
201-403-46002	Interest	1,300.00	1,300.00	129.94	261.52	-1,038.48 79.88 %
201-403-46004	Grant Revenues	1,000.00	1,000.00	0.00	0.00	-1,000.00 100.00 %
201-403-46005	Market Events/Merchandise	1,000.00	1,000.00	0.00	40.00	-960.00 96.00 %
201-403-47007	Transfer from General Fund	16,679.31	16,679.31	0.00	0.00	-16,679.31 100.00 %
	Department: 403 - Farmers Market Total:	97,779.31	97,779.31	129.94	301.52	-97,477.79 99.69%
	Revenue Total:	97,779.31	97,779.31	129.94	301.52	-97,477.79 99.69%
Expense						
Department: 403 - Farmers Market						
201-403-60000	Regular Employees	56,968.21	56,968.21	4,359.08	8,594.80	48,373.41 84.91 %
201-403-61000	Health Insurance	6,676.72	6,676.72	481.08	961.48	5,715.24 85.60 %
201-403-61001	Dental Insurance	0.00	0.00	33.70	67.40	-67.40 0.00 %
201-403-61002	Medicare	0.00	0.00	63.02	124.26	-124.26 0.00 %
201-403-61003	Social Security	0.00	0.00	269.50	531.35	-531.35 0.00 %
201-403-61005	Federal Withholding	4,610.07	4,610.07	0.00	0.00	4,610.07 100.00 %
201-403-61006	TMRS	3,363.97	3,363.97	264.16	520.84	2,843.13 84.52 %
201-403-63004	Dues, Fees & Subscriptions	200.00	200.00	0.00	20.00	180.00 90.00 %
201-403-63005	Training/Continuing Education	100.00	100.00	0.00	0.00	100.00 100.00 %
201-403-63023	General Maintenance	2,200.00	2,200.00	0.00	0.00	2,200.00 100.00 %
201-403-64000	Office Supplies	200.00	200.00	0.00	0.00	200.00 100.00 %
201-403-65000	Network/Phone	200.00	200.00	0.00	0.00	200.00 100.00 %
201-403-66001	Advertising	4,700.00	4,700.00	62.53	62.53	4,637.47 98.67 %
201-403-66010	Events, Entertainment & Activities	3,000.00	3,000.00	200.00	400.00	2,600.00 86.67 %
201-403-70002	Contingencies/Emergency Fund	500.00	500.00	0.00	0.00	500.00 100.00 %
201-403-90000	Transfer to Reserve Fund	35,000.00	35,000.00	0.00	0.00	35,000.00 100.00 %
	Department: 403 - Farmers Market Total:	117,718.97	117,718.97	5,733.07	11,282.66	106,436.31 90.42%
	Expense Total:	117,718.97	117,718.97	5,733.07	11,282.66	106,436.31 90.42%
	Fund: 201 - Dripping Springs Farmers Market Surplus (Deficit):	-19,939.66	-19,939.66	-5,603.13	-10,981.14	8,958.52 44.93%
	Report Surplus (Deficit):	-19,939.66	-19,939.66	-5,603.13	-10,981.14	8,958.52 44.93%

Budget Report

For Fiscal: FY 2024 Period Ending: Item 3. 3

Group Summary

Department	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 201 - Dripping Springs Farmers Market						
Revenue						
403 - Farmers Market	97,779.31	97,779.31	129.94	301.52	-97,477.79	99.69%
Revenue Total:	97,779.31	97,779.31	129.94	301.52	-97,477.79	99.69%
Expense						
403 - Farmers Market	117,718.97	117,718.97	5,733.07	11,282.66	106,436.31	90.42%
Expense Total:	117,718.97	117,718.97	5,733.07	11,282.66	106,436.31	90.42%
Fund: 201 - Dripping Springs Farmers Market Surplus (Deficit):	-19,939.66	-19,939.66	-5,603.13	-10,981.14	8,958.52	44.93%
Report Surplus (Deficit):	-19,939.66	-19,939.66	-5,603.13	-10,981.14	8,958.52	44.93%

Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
201 - Dripping Springs Farmers M	-19,939.66	-19,939.66	-5,603.13	-10,981.14	8,958.52
Report Surplus (Deficit):	-19,939.66	-19,939.66	-5,603.13	-10,981.14	8,958.52



City of Dripping Springs, TX

Item 3.
Detail Report
Account Detail

Date Range: 10/01/2023 - 11/30/2023

DRIPPING SPRINGS
Texas

Account	Name					Beginning Balance	Total Activity	Ending Balance
Fund: 201 - Dripping Springs Farmers Market								
201-403-60000	Regular Employees					0.00	8,594.80	8,594.80
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
10/06/2023	PYPKT00549	PYPKT00549 - PR 10-0		PYPKT00549 - PR 10-06-2023 - Pay 10/6			2,056.18	2,056.18
10/20/2023	PYPKT00553	PYPKT00553 - PR 10-2		PYPKT00553 - PR 10-20-2023 - Pay 10/2			2,179.54	4,235.72
11/03/2023	PYPKT00560	PYPKT00560 - PR 11-0		PYPKT00560 - PR 11-03-2023 - Pay 11/3			2,179.54	6,415.26
11/15/2023	PYPKT00569	PYPKT00569 - PR 11-1		PYPKT00569 - PR 11-17-2023 - Pay 11/1			2,179.54	8,594.80
201-403-61000	Health Insurance					0.00	961.48	961.48
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
10/06/2023	PYPKT00549	PYPKT00549 - PR 10-0		PYPKT00549 - PR 10-06-2023 - Pay 10/6			240.20	240.20
10/20/2023	PYPKT00553	PYPKT00553 - PR 10-2		PYPKT00553 - PR 10-20-2023 - Pay 10/2			240.20	480.40
11/03/2023	PYPKT00560	PYPKT00560 - PR 11-0		PYPKT00560 - PR 11-03-2023 - Pay 11/3			240.54	720.94
11/15/2023	PYPKT00569	PYPKT00569 - PR 11-1		PYPKT00569 - PR 11-17-2023 - Pay 11/1			240.54	961.48
201-403-61001	Dental Insurance					0.00	67.40	67.40
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
10/06/2023	PYPKT00549	PYPKT00549 - PR 10-0		PYPKT00549 - PR 10-06-2023 - Pay 10/6			16.85	16.85
10/20/2023	PYPKT00553	PYPKT00553 - PR 10-2		PYPKT00553 - PR 10-20-2023 - Pay 10/2			16.85	33.70
11/03/2023	PYPKT00560	PYPKT00560 - PR 11-0		PYPKT00560 - PR 11-03-2023 - Pay 11/3			16.85	50.55
11/15/2023	PYPKT00569	PYPKT00569 - PR 11-1		PYPKT00569 - PR 11-17-2023 - Pay 11/1			16.85	67.40
201-403-61002	Medicare					0.00	124.26	124.26
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
10/06/2023	PYPKT00549	PYPKT00549 - PR 10-0		PYPKT00549 - PR 10-06-2023 - Pay 10/6			29.73	29.73
10/20/2023	PYPKT00553	PYPKT00553 - PR 10-2		PYPKT00553 - PR 10-20-2023 - Pay 10/2			31.51	61.24
11/03/2023	PYPKT00560	PYPKT00560 - PR 11-0		PYPKT00560 - PR 11-03-2023 - Pay 11/3			31.51	92.75
11/15/2023	PYPKT00569	PYPKT00569 - PR 11-1		PYPKT00569 - PR 11-17-2023 - Pay 11/1			31.51	124.26
201-403-61003	Social Security					0.00	531.35	531.35
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
10/06/2023	PYPKT00549	PYPKT00549 - PR 10-0		PYPKT00549 - PR 10-06-2023 - Pay 10/6			127.10	127.10
10/20/2023	PYPKT00553	PYPKT00553 - PR 10-2		PYPKT00553 - PR 10-20-2023 - Pay 10/2			134.75	261.85
11/03/2023	PYPKT00560	PYPKT00560 - PR 11-0		PYPKT00560 - PR 11-03-2023 - Pay 11/3			134.75	396.60
11/15/2023	PYPKT00569	PYPKT00569 - PR 11-1		PYPKT00569 - PR 11-17-2023 - Pay 11/1			134.75	531.35
201-403-61006	TMRS					0.00	520.84	520.84
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
10/06/2023	PYPKT00549	PYPKT00549 - PR 10-0		PYPKT00549 - PR 10-06-2023 - Pay 10/6			124.60	124.60

Detail Report

Date Range: 10/01/2023 - Item 3. 3

Account	Name					Beginning Balance	Total Activity	Ending Balance
201-403-61006	TMRS - Continued					0.00	520.84	520.84
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
10/20/2023	PYPKT00553	PYPKT00553 - PR 10-2		PYPKT00553 - PR 10-20-2023 - Pay 10/2			132.08	256.68
11/03/2023	PYPKT00560	PYPKT00560 - PR 11-0		PYPKT00560 - PR 11-03-2023 - Pay 11/3			132.08	388.76
11/15/2023	PYPKT00569	PYPKT00569 - PR 11-1		PYPKT00569 - PR 11-17-2023 - Pay 11/1			132.08	520.84
201-403-63004	Dues, Fees & Subscriptions					0.00	20.00	20.00
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
10/31/2023	BRPKT00469	Dripping Springs Farm		Service Charge			20.00	20.00
201-403-66001	Advertising					0.00	62.53	62.53
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
11/09/2023	APPKT00760	0004910	5736	FM	00427 - Charles Reed		62.53	62.53
201-403-66010	Events, Entertainment & Activities					0.00	400.00	400.00
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	Running Balance
10/19/2023	APPKT00727	0004730	5730	FM - Entertainment	00003 - Alexander C. Dormont		50.00	50.00
10/19/2023	APPKT00727	0004731	5731	FM - Entertainment	00333 - Bob Slaughter		50.00	100.00
10/27/2023	APPKT00740	0004786	5732	FM - Entertainment	00299 - Jerry Rivers		50.00	150.00
10/31/2023	APPKT00747	0004830	5733	FM - Entertainment	00362 - Jerry Kirk		50.00	200.00
11/07/2023	APPKT00756	0004850	5734	FM - Entertainment	00333 - Bob Slaughter		50.00	250.00
11/09/2023	APPKT00760	0004904	5735	FM - Entertainment	00003 - Alexander C. Dormont		50.00	300.00
11/17/2023	APPKT00770	0004919	5737	FM - Entertainment	00299 - Jerry Rivers		50.00	350.00
11/29/2023	APPKT00779	0004976	5738	FM - Entertainment	00507 - Sharon Bourbonnais		50.00	400.00
Total Fund: 201 - Dripping Springs Farmers Market:						Beginning Balance: 0.00	Total Activity: 11,282.66	Ending Balance: 11,282.66
Grand Totals:						Beginning Balance: 0.00	Total Activity: 11,282.66	Ending Balance: 11,282.66

Fund Summary

Fund	Beginning Balance	Total Activity	Ending Balance
201 - Dripping Springs Farmers Market	0.00	11,282.66	11,282.66
Grand Total:	0.00	11,282.66	11,282.66

GL Codes

GL Type	GL Code/Desc	GL Debit	GL Credit	GL Net
Revenue	201-403-43005: FARMERS MARKET - Vendor Booths	-448	6594	6146
Revenue	201-403-43006: FARMERS MARKET - Vendor Application	0	90	90
Totals for GL Codes		448	6684	6236